



September 27, 2025
Mettawas Park, Kingsville

Sponsorship Opportunities

Support Local Conservation Efforts!

Back by popular demand, the Essex Region Conservation Bike Tour in support of local conservation! This event will be conducted in a safe environment, beginning and ending at Mettawas Park in Kingsville to support new cycling infrastructure. More than 300 cyclists are expected to participate. With new road routes developed with help from our friends at Share the Road, we anticipate renewed excitement from people who want to support conservation projects that are so valuable to our well-being!

Sponsor Perks

- Your logo on all registration forms, website, posters, and promotional materials.
- Sponsor shout outs via social media
- 10 x 10 exhibitor space at Mettawas Park

Exclusive Gold Sponsor (1 only!) \$3000

Includes all Sponsor Perks, PLUS:

- Logo on Lunch Tickets, provided to all riders
- Signage at start/finish line & along all routes
- Signage at all rest stops
- Personal presence at start/finish line
- Free registration for up to 8 riders

Bronze Sponsor \$1000

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line & along all routes
- Free registration for 2 riders

Rest Stop Sponsor \$500

Your contribution helps offset costs for snacks and washroom facilities at rest stop locations. Six Available.

Includes all Sponsor Perks, PLUS:

- Signage at sponsored rest stop
- Free registration for 1 rider

Silver Sponsor \$2000

Includes all Sponsor Perks, PLUS:

- Signage at start/finish line & along all routes
- Signage at all rest stops
- Free registration for up to 6 riders

Lunch Sponsor \$1500

Your contribution helps offset costs for lunch at Mettawas Park.

Includes all Sponsor Perks, PLUS:

- Logo on Lunch Tickets, provided to all riders
- Signage at start/finish line
- Free registration for up to 4 riders

Route Sponsor \$750

Promote your business on one of five routes! Engage participants then join them for a ride!

Includes all Sponsor Perks, PLUS:

- Signage at start & end of sponsored route
- Free registration for 1 rider
- Additional recognition opportunities available:
- **Advanced Road Route** (Colchester, Amherstburg, Harrow, Essex, Ruthven, Leamington, Kingsville)
- **Advanced Greenway** (McGregor)
- **Intermediate Road Ride** (Colchester, Harrow, Essex, Kingsville)
- **Intermediate Road Ride** (Leamington)
- **Family Greenway Ride** (Kingsville)

All funds raised will help support trail development of the new CASO rail line to a multi-use trail!

To sponsor this event or for more information, please contact:

Danielle Stuebing

519-776-5209 x352

dstuebing@erca.org

essexregionconservation.ca/biketour

