



Super Santa Walk/Run/Wheel

2026 Sponsorship Opportunities

On Saturday, November 14, more than 700 Santas will share their jolly good cheer along the streets of Amherstburg. This 5km walk/run/wheel raises funds to support local conservation and education initiatives in the #PlaceforLife, and kicks off the Amherstburg River Lights festival.



Gold Sponsor \$3,000

- Signage at Start & Finish line
- Logo on website and promotional signage
- Mention in media registration
- Free registration for up to 8 participants



Silver Sponsor \$2,000

- Signage at Start & Finish line
- Logo on website and promotional signage
- Free registration for up to 4 participants



Post Race Refreshment Sponsor - \$1,500

- Signage at Start & Finish line
- Logo on website and promotional signage
- Free registration for up to 3 participants



Bronze Sponsor \$1,000

- Signage at Start & Finish line
- Logo on website and promotional signage
- Free registration for up to 2 participants



Water Stop Sponsor - \$750

- Signage at Start & Finish line
- Exclusive Sponsorship and sign at the Water Stop
- Team-building opportunity for your team to volunteer at the Water Stop
- Logo on website and promotional signage
- Free registration for up to 2 participants



KM Sponsor \$500

- Signage at Start & Finish line
- Logo on website and promotional signage
- Mention in media registration
- Free registration for up to 1 participant
- * There are 5 sponsorships available

Register or learn more at: essexregionconservation.ca/santarun